

Networking 101

Networking:

Networking is the process of making connections and building relationships. These connections can provide you with advice and contacts, which can help you make informed career decisions. Networking can even help you find unadvertised jobs, internships, or other unique opportunities. If you are curious and willing to put yourself in the mix, you will naturally be networking. Show up, ask questions, and follow up to build your network.

Where does networking take place? There are many platforms that are utilized for networking such as; LinkedIn, TrueBlue Connect & Handshake. However, networking can take place at any time whether it is in the classroom, going to the movies, or attending a football game. That is why it is important to always be kind, respectful, and genuine since you never know who you will meet at any given time.

LinkedIn:

The world's largest professional network on the internet. The network allows you to search for jobs, connect with employers and make career connections. Having a professional headshot is key and Career Development offers free headshots to current students, faculty, and staff. To receive a free professional headshot, schedule an appointment on Navigate.

The following handouts from LinkedIn will help you be successful:

- [Click here to learn how to build a LinkedIn profile](#)

Handshake:

The #1 place where college students find jobs. Search for on and off-campus jobs and internships, connect with employers in desired industries and attend career fairs and networking events.

- [Create a profile on handshake: hartwick.joinhandshake.com](https://hartwick.joinhandshake.com)
- [Click here to learn how to search for jobs on Handshake](#)

TrueBlue Connect:

Hartwick's exclusive online community for career conversations and mentorship. Connect with Hartwick alumni, current students, and staff to explore careers and discover opportunities.

- Click here to create a profile: trueblueconnect.hartwick.edu

Schedule an appointment with a Peer Career Advisor on Navigate to help set up a profile for LinkedIn, Handshake, and TrueBlue Connect.