

Kelsey Heider

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EDUCATION

Hartwick College, Oneonta, NY
Bachelor of Arts, expected May 2009
Majors: Economics & Business Administration
GPA: 4.0 (Economics); 3.88 (Business); 3.806 (Overall)

RELEVANT COURSEWORK

- Microeconomic Theory
- Environmental Economics
- Econometrics
- Accounting I&II
- Monetary Economics
- Finance
- Labor Economics
- Marketing/Service Industries

ACADEMIC RESEARCH PROJECTS

Empirical Modeling

- Developed an empirical model to analyze and measure the impact of changing gas prices on public transportation use. Created a panel data set using monthly metropolitan public transit ridership for eight US cities and modeled the analysis using standard OLS regression techniques controlling for cross sectional fixed effects.

Theoretical Model for Health Care Industry

- Conducted a microeconomic study and developed a theoretical model of the health care industry in order to analyze the impact of a "Pay for Performance" incentive policy for doctors on the industry. Considering the inelasticity of demand for health care, examined the possible effects of the policy on costs, output and pricing power.

Monetary Policy Options

- Focusing on two major problems facing our current economy, increasing unemployment and financial market break downs, examined possible monetary and fiscal policies that could be used to address these issues.

HONORS AND AWARDS

National Conference on Undergraduate Research, University of Wisconsin, La Crosse April 2009
• Paper accepted for juried presentation

Honors Program

2006 - Present

- Completed four academic challenges to graduate with honors including semester credit overloads and upper level courses outside of my majors

Sarah Keye's Bresee Scholarship

Spring 2008

- Awarded to an upcoming Senior in Accounting, Business, or Economics

Sigma Beta Delta- Accounting and Business Honor Society

Spring 2008 - Present

Toyota Community Scholar

Spring 2005

- 100 community service based scholarships awarded nationally each year

Hartwick College Leadership Scholarship

Spring 2005

- Competitive leadership based honor awarded to incoming freshmen

INTERNSHIPS

Wilber National Bank, Oneonta, NY
Audit and Compliance Intern

January 2009 - Current

- Sorted historical losses and categorized fraudulent activities to help mitigate future fraud by department

North Wales Chronicle, Bangor, Wales
Staff Reporter Intern

February 2007 – May 2007

- Conducted phone interviews, edited content and wrote copy articles for local events

CAMPUS ACTIVITIES

International Education- Central College Study Abroad, University of Wales, Bangor UK Jan. - June 2007
• International Travel and outdoor challenge course with team building activities, i.e. sailing, climbing

Hartwick College Athletics, Oneonta, NY

2005-2008